

PLATINUM PAGES

FROM YOUR PLATINUM APPROVED LABORATORY

Working with a Platinum Laboratory



Platinum Approved Status is Straumann's ultimate recognition of a technician with comprehensive knowledge of the technical aspects of the Straumann® Dental Implant System and underpins the genuine working partnership between technician and practitioner striving to achieve the ultimate results in implant dentistry.

Platinum Approved Technicians hold an outstanding level of knowledge enabling them to assist with all aspects of implant restoration cases whether restoring a single tooth or a completely edentulous patient.

Working in partnership with Platinum Approved Laboratories can help your practice to expand its treatment offerings in a relatively short space of time.

Confidently working alongside practitioners, Platinum Approved Technicians will ensure that patients benefit from a team approach to implant restorations.

Continuing education is a vital element in today's career progression for the whole dental team and in partnership with the ITI, Straumann provide a valuable training resource. A wide range of courses offer a complete insight into the demands of implant placement, covering Straightforward, Advanced and Complex implant cases. Attending ITI courses can provide an essential outstanding foundation in all aspects of implant dentistry, including treatment planning, surgical and restorative procedures, tissue regeneration, bone grafting and tissue management. Your Platinum Approved Laboratory can advise which ITI course is most suitable for you given your previous training and experience.

Expand your knowledge of implant dentistry in partnership with a Platinum Approved Laboratory resulting in long term satisfaction for you and your patients.

**Platinum Approved
by Straumann**

INTRODUCING ROXOLID™

Roxolid developed by Straumann is the first material to be exclusively designed to meet the needs of dental implantologists and benefits from being 50% stronger than pure titanium.

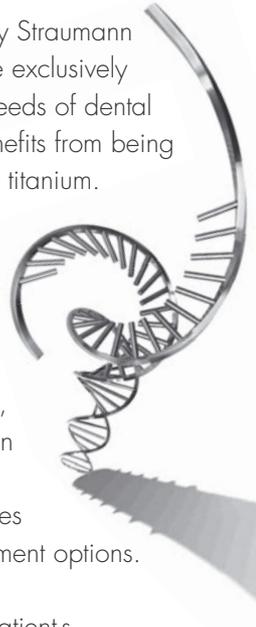
Roxolid in conjunction with the acclaimed SLActive® surface has been used to create a range of small diameter implants, this exciting combination of strength and osseointegration provides a wider choice of treatment options.

Designed to increase patient's acceptance to implant treatment, Roxolid implants offer greater confidence when placing small diameter implants in patients as it requires less need for augmentation, is ideal for small inter-dental spaces / bone ridges and can be less traumatic for the patient.

Roxolid implants are available as a Straumann Standard, Standard Plus, Tapered Effect and Bone Level implant in 3.3mm diameter neck.

Roxolid and SLActive® combine strength with reliability and are yet more examples of Straumann's efforts to continuously improve clinical standards for better patient care.

For more information on Roxolid and SLActive® visit www.straumann.com



Making the difference...



Most general dentists see hundreds of edentulous patients each year and very many of these patients could have their quality of life vastly improved by the placement of two implants to hold locators in the denture. This simple and effective treatment would provide the ability to chew more effectively, feel less uncomfortable and improve overall health, making a real difference to the patient's life quality. And in turn it can be highly rewarding and gratifying for a dentist to have such a positive impact on their patients, by using such an effective and well researched treatment modality.

A chronic condition

Edentulism is a chronic condition, and the only thing you can do with any chronic condition or loss of a body part is provide a device to help that person to function better and, hopefully, improve their life quality. However it can be difficult, if not impossible, to make conventional dentures stable and tight in an environment where there is almost no support and where everything is moving around. And although techniques and materials have improved, the principle of denture construction and function has been exactly the same for centuries.

Quality of life is affordable

The placement of two implants is affordable for most patients and certainly when the benefits in terms of improved quality of life are explained, most denture-wearing patients would welcome this very effective treatment; in some cases patients don't even need a new denture.

Start giving your patients the benefits

To provide your patients with the benefits of improved denture stability on two implants you don't need to invest in surgical kits and specialist training; all you need is a basic knowledge of implants, enabling you to talk to your patients with confidence about the treatment and benefits.

Support & training

Straumann's educational partner The International Team for Implantology (ITI) provides an extensive range of dental implant education, mentoring and a network of clinicians who are able to provide support to GDPs wishing to offer their patients the benefits of dental implant treatment.

Visit www.iti.org/ukeducation for more information.

The basis of this article was taken from an Interview with Professor Jocelyne S. Feine, Montreal/Canada published in STARGET 03 | 2008 visit www.straumann.com to download the complete text.

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International Team
for Implantology



Implant Education
from the Experts