

PLATINUM PAGES

FROM YOUR PLATINUM APPROVED LABORATORY

Working with your implant Platinum Laboratory

**Platinum Approved
by Straumann**

Successfully develop your implant practice

Platinum Approved Status is Straumann's ultimate recognition of a technician with comprehensive knowledge of the technical aspects of the Straumann® Dental Implant System. The status underpins the genuine working partnership between technician and practitioner striving to achieve the ultimate results in implant dentistry.

Laboratories with Platinum Approved Technicians hold an outstanding level of knowledge enabling them to assist with

all aspects of implant restoration whether restoring a single tooth or a completely edentulous patient.

Working in partnership with Platinum Approved Laboratories can help your practice expand its treatment offerings in a relatively short space of time. Confidently working alongside practitioners, Platinum Approved Technicians will ensure that patients benefit from a "team approach" to implant restorations.



Dental Implants

An effective and proven treatment option

Dental implants offer a proven and effective treatment for both single tooth replacement and fully edentulous patients across all age groups. However, the great majority of clinicians are not communicating or offering the benefits to their patients. It seems probable that dentists are unsure where to start, and see the surgical stages of planning and placing implants as a major hurdle, but offering dental implants need not be that difficult.

Train to gain

All clinicians with an interest in implant dentistry are encouraged to gain the necessary skills, and Straumann and the ITI can help with this as they provide a comprehensive range of courses for all

skill levels, with an emphasis on providing safe and predictable treatment outcomes.

Initially a GDP would start out at the 'Straightforward' level, and could then move on to 'Advanced', and ultimately 'Complex' level courses as their interest and skills develop. This can be further supplemented by attendance at ITI Study Clubs and Congresses.

For those clinicians looking for a structured education pathway, the ITI Foundation in Implant Dentistry is the perfect choice, consisting of 6 two-day modules which take place monthly.

The course includes implant therapy at Straightforward level, comprehensive



case assessment, identification of suitable cases, treatment planning and informed consent, restoratively driven surgical implant placement, an understanding of abutment choices and an introduction to the aesthetic zone and risk assessment.

For more information about the Straumann and ITI Education programmes contact the Straumann Education Dept on 01293 651270 or visit www.itieducation.org

'Implants in Practice'

ITI Congress UK and Ireland

1st -3rd December 2011, BT Convention Centre, Liverpool



The International Team for Implantology (ITI) is a unique network that unites professionals around the world from every field of implant dentistry and related tissue regeneration. As an independent academic association, it actively promotes networking and exchange among its membership.

This year's Congress will take place in Liverpool with the theme 'Implants in Practice'. Implant dentistry is a team effort and the programme

is aimed at our predominant membership of dentists in general practice and their team of technicians, clinical dental technicians and dental care professionals. With an estimated 700 delegates, the ITI Congress UK & Ireland in Liverpool will be the highlight of the dental implant calendar in 2011.

The two main Congress days are divided into four sessions: Marketing, Implant Surgery, Implant Prosthodontics and Digital Dentistry,

with parallel sessions for technicians, clinical dental technicians and dental care professionals and an exciting list of speakers. In addition there is a pre-Congress day with the famous clinical duo of Professors Danny Buser and Urs Belser.

For more information or to register visit: www.iti.org/congressuk-ireland

DISCOVER STRAUMANN® CARES® CADCAM

BACD, 10th - 11th November 2011, London

Bringing state-of-the-art CAD/CAM technology to technicians and their clinical colleagues, Straumann® CARES® CAD/CAM is capable of producing highly accurate, highly aesthetic single and large span multi-unit bridges in a wide choice of materials including Titanium and Zirconium.

Additionally, delegates can discover the benefits of the Cadent iTero™ Intra-oral Scanner & Digital Impression System, enabling clinicians to easily scan and create an impression 100% digitally, offering patients a more comfortable, less messy experience whilst providing them with accurate, well-fitting restorations.

Supporting these innovations will be Dr Bret Jacobson, as on Friday he presents 'iTero™: State Of The Art Science and Parallel Confocal Imaging', focusing on



eliminating the conventional impression process and creating a perfect impression with iTero™. On Saturday both Dr Paul Abrahams and Mr Ashley Byrne will hold a digital dentistry workshop, offering a complete guide to using both the clinical and technical stages of iTero™ and Straumann® CARES® CAD/CAM, complete with live demonstrations so you can see the fit and aesthetics with your own eyes.

Visit us on Stand 26 & 28 to find out more!

Laboratory Details

Maurice Hood
Dental Laboratory Ltd

Houghton Street
Oldbury
West Midlands
B69 2BB

Tel: 0121-544 8855
Fax: 0121-544 8836

E-mail: info@mauricehood.co.uk
Web: www.mauricehood.co.uk

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